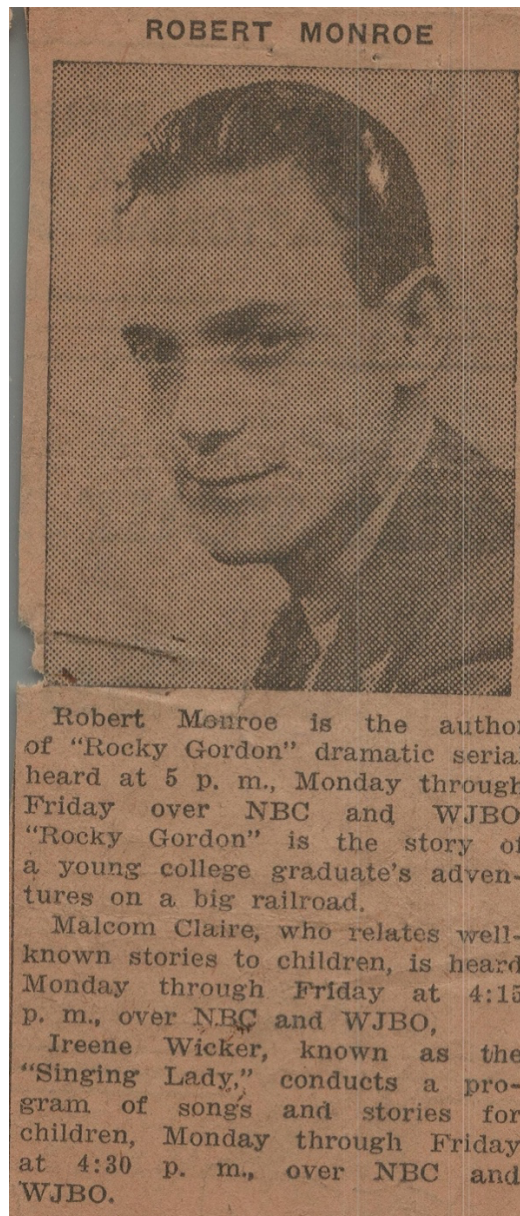


Robert Monroe as Radio Script Author

1943 - Robert Monroe is the author of "Rocky Gordon"



1943 - Columbus Man Pens "Scramble"



ROBERT A. MONROE
Author of aviation show

Columbus Man Pens "Scramble"

Hard Knocks in Air Plot's Background

Twenty-eight-year-old Robert A. Monroe took a lot of hard knocks in the air when he was learning to fly a plane in barnstorming. Now, as author of a weekly *Br* Network feature for youngsters, he's making his experiences pay on the air waves.

The son of Professor and Mrs. Robert E. Monroe, 155 Oakland Park, he writes the aviation radio show, "Scramble"—the zero-hour command sending pilots to fighter stations—heard each Friday from 7 to 7:30 E. W. T. It originates in New York.

Monroe conceived the program to interest youngsters in flying and is credited with enlisting 80,000 boys and girls, from 10 to 16, in the National Aeronautic Association's Junior Air Reserve.

Monroe, as a North High School pupil, whetted his mania for speed with a racing car and took up flying without the knowledge of his parents. He was graduated from Ohio State University in 1937.

BUY WAR BONDS

Graduate's Radio Scripts Thrill Thousands Of Youths

When Robert Monroe, Jr., son of Prof. Robert E. Monroe, department of romance languages, graduated in 1935, he probably didn't know that one day he'd be thrilling thousands of youngsters with the radio scripts he writes.

After graduation, Monroe went* to New York City where he wrote NBC's dramatic railroad serial "Rocky Gordon." In the November, 1940, issue of "Radio Craft," national radio magazine, his picture appeared on the cover, showing him at the New York Central railroad yards, recording the sound of locomotives to inject realism into his program.

At the present time, Monroe is engaged in his most important job—originator, writer, director, and even actor, in the new radio feature "Scramble," on which Robert (Believe-It-Or-Not) Ripley acts as master of ceremonies.

This program, named for the

zero-hour command, which sends pilots to their fighter planes, sends thousands of youngsters rushing to their radios from 7:05 to 7:30 (EWT), every Friday night to hear dramatizations of actual exploits of the Air Force personnel.

Monroe's idea is also the outstanding achievement of the programs—the Junior Air Reserve, which boasts enlistments of over 70,000 boys and girls, and of which Monroe is Cadet Recruiting Officer.

While on the campus, Monroe, who majored in English, was enrolled for a time in the School of Journalism and studied radio writing and radio news courses.

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Mr. Monroe is a man of many talents. More important, he has the ability to explore and experience these different facets that make up an unusual personality.

The son of a college professor and a medical doctor mother, he received his degree from Ohio State University after studies in engineering and journalism, and entered the radio broadcasting industry as a writer and director of programs. He went to New York in 1939, where he was the creator and producer of some 400 radio and TV network programs in the ensuing twenty-year period. In addition to directing and writing, he composed all of the orchestral music for his programs, much of which is still in use in television and motion pictures. His first radio network program was ROCKY GORDON, a railroad adventure series which for several years preceded the famous LOWELL THOMAS - AMOS N' ANDY program block on NBC.

Some of the other network program series he created and produced were HIGH ADVENTURE (George Sanders), NIGHTMARE (Peter Lorre), STARLIGHT THEATRE (Madeleine Carroll), SCRAMBLE (Bob Ripley), MGM SCREEN TEST, and the quiz shows TAKE A NUMBER and MEET YOUR MATCH.

After an early sojourn at Donohue and Coe, Advertising, he formed Robert Monroe Productions, which at its peak operation, was producing as many as 28 network shows weekly. He later became Vice President of Programs and Director of Mutual Broadcasting System, Inc., a position he held until mid-1956. He then became President of Laury Associates, which brought him into ownership and operation of radio stations in North Carolina and Virginia. He also formed Jefferson Cable Corporation, which as president, he guided in the construction and operation of cable-TV systems in Charlottesville and Waynesboro, Virginia - a position he held until April 1976.

Robert Monroe

Monroe's university radio experience landed him a job as a radio writer in Cleveland, Ohio, then another in Cincinnati, Ohio, where he learned all aspects of radio production. After a spell as a freelance writer, he got a break when NBC began broadcasting his show *Rocky Gordon* five days a week, enabling him at age 25 to purchase an airplane. He was then hired by the National Aeronautic Association to produce a weekly radio show on aviation.

Monroe became a major figure in radio in the 1940s and 50s; he produced shows such as *Take a Number* and *Name That Tune*, and acquired ownership of numerous radio stations. He was an innovator in sound technology, being one of the first to use magnetic tape.